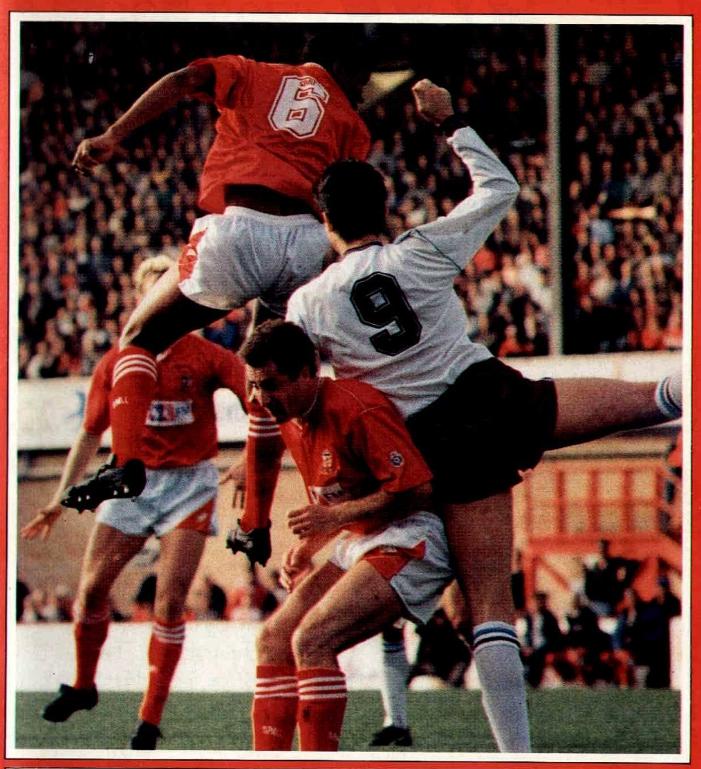
# **SWINDON TOWN**









### RT VALE

SATURDAY NOVEMBER 3rd 1990 KICK-OFF 3.00 p.m. OFFICIAL PROGRAMME £1.00

TODAY'S MATCH SPONSOR: Clarion Shoji (UK) Ltd.



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Saturday sport is a full four hours starting at 14.00 with detailed match coverage and radio's first classified football results at 16.55.

# Good news . . . and bad news . . .

Good afternoon ladies and gentlemen. Welcome once again to the County Ground.

Our last home match saw us lose by the only goal to West Ham United. Our general play was good, but once again our failure to score lost us the three points which should have been ours.

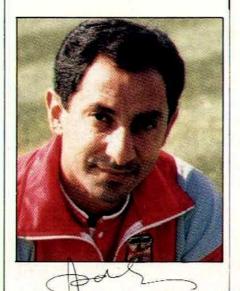
Our matches at Leicester and Barnsley were completely different affairs. Both matches saw us reduced to ten men after having players sent off. Both incidents obviously affected the results. Against Leicester, although reduced to ten men, we played extremely well and looked like coming away with three points. We were much the better team, but a tremendous long-range shot in the last minute meant we would come away with a share of the points.

The chief talking point of our match at Barnsley was the dismissal of Jon Gittens which, in my view, was totally unjustified.

October has not been a good month for us, what with injuries and results. However, I am still confident that with the squad we have assembled and your support we shall pull through this current bad patch.

Our Reserve team have been playing well, especially that due to injuries it has been composed mainly of our Youth team players. This has, of course, led to our Youth team being understrength for a lot of its matches. However on Monday last, with a full strength team, our Youths triumphed over Bristol Rovers Youths in the F.A. Youth Cup by 3-0.

Two pieces of good news this week. One is that Alan McLoughlin has signed a new three year contract which is a boost for the club. Secondly, the "Town End" has now been taken over by our own supporters. This can only be good for our home supporters and affect our own team.



### WELCOME TO THE COUNTY GROUND -HOME OF



### SWINDON TOWN FOOTBALL CLUB

County Ground, Swindon, Wiltshire

SN1 2ED Telephone: (0793) 430430 (Main Office and Commercial Department) (0793) 611499 (Travel Club) (0793) 535130 (Rendezvous Club) Fax: (0793) 536170 President: C. J. Green Chairman: G. W. Herbert Vice Chairman: C. M. Howard Directors: L. Smart, N. H. Arkell, K. J. Chapman Chief Executive: P. Day Manager: O. C. Ardiles Non Executive Directors: D. Alderton, R. M. Mattick JP. M. Z. Tryczynski Commercial Manager: D. Buswell Assistant Manager: P. D. Bates Coach: A. A. Rowland Youth Team Manager: J. Trollope Physiotherapist: K. Morris Hon. Medical Officer: Dr. J. D. Nicholas Chaplain: Rev. N. Sands Official Club Sponsor: GWR FM

> Today's Match Sponsors are: CLARION SHOJI (UK) LTD.

The Directors of Swindon Town
Football Club would like to express their
gratitude to Clarion Shoji (UK) Ltd. for
their generosity in sponsoring today's
match.

This is the official programme of Swindon Town Football Club. Individuals contributions do not necessarily represent the views of the club.

Edited by club staff with the valued assistance of Paul Plowman.

Printed by Thamesdown Litho

Front cover: Get off my back! Steve White gives West Ham's Tony Gale a lift. However Jon Gittens still wins the ball.

### Welcome to the players, officials and supporters of

# PORTVA



### PORT VALE - TEAM PHOTOGRAPH SEASON 1990/91

Back row left to right: Dean Glover, Robbie Earle, Neil Aspin, Ron Jepson, Tim Parkin, Gary West, Paul Millar, Kevin Finney, Darren Beckford, Simon Mills.

Middle row left to right: John Rudge (Manager), Steve Hunt (Youth Team Coach), Rob Myatt, Alan Webb, Mark Grew, Matt Booth, Trevor Wood, Darren Hughes, Gary McKinstry, Jim Joyce (Physiotherapist), Mike Pejic (Team Coach).

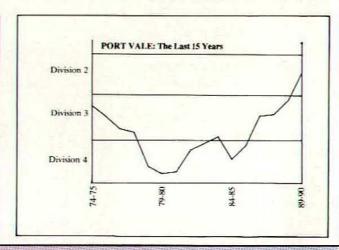
Front row left to right: Brian Mills, John Jeffers, Nicky Cross, Gary Ford, Ray Walker, Captain, Paul Atkinson, Andy Porter, Derek Swan, John Johnston,

### WEST HAM UNITED - Form Guide Last ten games

		H	A	Goalscorers	Att.
22	Barnsley		D1-1	Beckford	8.533
24	Oxford Utd RLC	1.0-2			5,265
29	Hull City		L2-3	Gibson, Cross	5,185
1	Notts County	L0-1			7,723
6	Charlton A.	D1-1		Beckford	6.706
10	Oxford Utd RLC		D0-0		2,303
13	Ipswich Town		L0-3		10,369
20	Sheffield W.		D1-1	Gibson	24.527
22	W.B.A.	L1-2		Walker (p)	8.824
27	Bristol City	W3-2		Walker 2. 1 (p)	7.451
				Beckford	13,5
	24 29 1 6 10 13 20 22	24 Oxford Utd RLC 29 Hull City 1 Notts County 6 Charlton A. 10 Oxford Utd RLC 13 Ipswich Town 20 Sheffield W. 22 W.B.A.	22 Barnsley 24 Oxford Utd RLC 29 Hull City 1 Notts County 6 Charlton A. 10 Oxford Utd RLC 13 Ipswich Town 20 Sheffield W. 22 W.B.A. L1-2	22 Barnsley Di-1 24 Oxford Utd RLC L0-2 29 Hull City L0-1 6 Charlton A. D1-1 10 Oxford Utd RLC D0-0 13 Ipswich Town L0-3 20 Sheffield W. D1-1 22 W.B.A. L1-2	22   Barnsley   D1-1 Beckford

Summary of goalscorers: Beckford 9, Earle 4, Walker 3, Cross 2, Gibson 2, Jeffers 1.

Average Home League Gate: 8,724.



# The squad

John Rudge (Manager). Originally joined the club as Coach in February 1980 and took over the Managers role in December 1983. Took the club to promotion from Division 4 in 1986 and into Division 2, via the play-offs in 1989. As a player he appeared for Huddersfield, Carlisle, Bristol Rovers, Torquay and Bournemouth.

### GOALKEEPERS:

Mark Grew. Aged 22. Born Bilston, was the regular 'keeper after arriving on a free transfer from Ipswich Town in 1986, but has not appeared since the opening day of this season. Began his career with West Brom and appeared for them in the semi-finals of both the F.A. and League Cups. Player of the Year trophy during Vale's promotion year, 1988/ 1989.

Trevor Wood. Aged 22. Born Jersey. Turned professional with Port Vale in July 1988 after two years as an apprentice with Brighton. Made his League debut two years ago but prior to the start of the season had made only six senior appearances.

### DEFENDERS:

Alan Webb. Aged 22. Born Wrockwardine, Shropshire. Suffered a broken leg last season at Newcastle. Plays anywhere in the back four. He joined Vale on a free transfer from West Brom in 1984 when the club was in the Fourth Division.

Neil Aspin. Aged 25. Born Gateshead. Central defender who had an excellent first season with the club last year following a £140,000 transfer from Leeds United. He had eight years with the Yorkshiremen, making his debut at 16, but took the option of regular first team football with the Vale. Player of the Year last season, during which he missed only 4 games.

Dean Glover. Aged 26. Born Birmingham. Cost a Club record fee of £200,000 from Middlesbrough in February 1989, immediately helping the club to promotion via the play-offs. Began his career with Aston Villa, helping them to the 1986 Milk Cup semifinals and had a loan spell with Sheffield Unitêd before moving to Ayresome Park in 1987

Tim Parkin. Aged 32. Born Penrith. Tall central defender who left the County Ground last December after three seasons with the Town. He started with Blackburn Rovers in 1976 and after a spell in Sweden with Malmo, he returned to this country with Bristol Rovers from whom Swindon signed him for £27,500 in 1986.

Darren Hughes. Aged 25. Born Prescot. Began his career with Everton, and won an F.A. Cup Winners medal with them in 1984. He then moved on to Shrewsbury and then Brighton from where Vale originally signed him on loan in September 1987. The move was made permanent soon after for £10,000. Simon Mills. Aged 26. Born Sheffield. Right-sided player who has spent most of the last two seasons at full-back despite being signed as a midfield player for £35,000 from York in December 1987. Has hardly missed a game since then, becoming popular with the fans. He is a former England Youth International.

### MIDFIELD PLAYERS:

Andy Porter. Aged 22. Born Holmes Chapel. Right-sided midfielder who has been a regular since the end of the 1988/ 1989 season and was rewarded by winning the Young Player of the Year Award for two seasons running. Ray Walker. Aged 27. Born North Shields. Cost just £12,000 from Aston Villa in August 1986 and has given excellent service ever since. He won an F.A. Youth Cup winners medal with the Villa in 1980 and also played for the England Youth Team before having a spell on loan at Vale during the 1984/ 1985 season. Has made over 200 senior appearances for the club. Scored after only 35 seconds against Bristol City last weekend.

John Jeffers. Aged 22. Born Liverpool. Left winger who cost £30,000 from Liverpool in April 1989. A former England Under-15 schoolboy, he was a regular in Liverpool's reserve team when Vale took him on loan in December 1988, impressing sufficiently to eventually make the move a permanent one. He is also able to fill in at left-back.

Robbie Earle. Aged 25. Born Newcastle-Under-Lyme. Goalscoring midfielder and the longest serving player at the club. He made his debut as a 17 year old in 1982 and has since operated in a variety of roles from centre-forward to full-back. Scored the all important goal that won promotion in 1989 and has now made over 300 senior appearances, scoring 83 goals.

Gary Ford. Aged 29. Born York. After helping Port Vale to the upper reaches of the Third Division, Gary was out injured for 18 months. He began his career with York City, making over 400 appearances, and then moved to Leicester before joining Vale for a then club record £40,000 in December 1987.

Paul Millar. Aged 23. Born Belfast. Irish Under-23 International who cost £20,000 from Portadown in December 1900. Began his career with Glentoran and scored their winner in the 1986 Irish Cup Final before playing in Europe. Topped the reserves scoring charts last season with 14 goals in 18 games.

Nicky Cross. Aged 29. Born Birmingham. Experienced striker who notched 15 goals last season, his first with the club following a £125,000 move from Leicester. Began his career with West Brom and has also appeared for Walsall for whom he scored 50 goals in 2½ years.

Derek Swan. Born Dublin. The latest addition to Vale's growing Irish clan, having cost £15,000 from Bohemians at the end of the last season. He appeared in European Competition for them and is seeking to gain a full cap for the Republic of Ireland, the only level at which he has not represented his country. Gave up his job as a plumber for professional football.

Ronnie Jepson. Aged 27. Born Stokeon-Trent. Turned professional at the age of 26 in 1989 after impressing for the reserve side where he has been a regular goalscorer. Formerly played for non-League side Nantwich Town. Last season he scored 13 goals for the reserves and had a spell on loan at Peterborough.

Darren Beckford. Aged 23. Born Manchester. Cost £15,000 from Manchester City in July 1987 after a spell on loan and has been the club's leading scorer for the three seasons since, including 23 in 1988/1989 and 21 last season. A former England Under-16's schoolboy, he began his career at Maine Road and also had a spell on loan with Bury before moving to Port Vale. Again the club's top scorer with nine goals.



# PAUL PLOWMAN continues his season by season look back at Swindon Town through the years.

### 1966/67

The Town's League campaign in 1966/67 was almost completely overshadowed by their exploits in the F.A. Cup. In the League Cup, too, Swindon reached the Fourth Round, going out to two late goals against the holders, West Bromwich Albion.

Swindon put paid to the hopes of non-League clubs in the first two rounds of the F.A. Cup. Athenian League Horsham were beaten 3-0 in Sussex and then Kent side Ashford Town were brushed aside 5-0 at the County Ground.

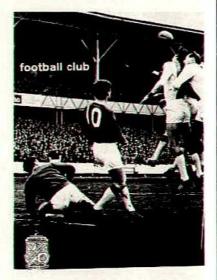
Few gave the Town any hope from a Third Round trip to First Division West Ham, who had three members of England's World Cup winning side, Bobby Moore, Martin Peters and Geoff Hurst, to call upon. But, in front of a 37,440 crowd, they performed admirably and, with less than twenty minutes to go, led 3-2.

Hurst completed a hat-trick to take the game to a replay, which Swindon turned into a dramatic 3-1 victory, with two goals in the final six minutes. Ken Sheen, with only two League appearances in two years, became a hero overnight, although Pat Terry's arrival a month later quickly changed that. The Fifth Round took Swindon to the City Ground in Nottingham, where Forest sat in third place in the First Division. Again, the Town were rated "no-hopers", but again they returned to Wiltshire unbeaten.

A packed County Ground of 28,000 saw the tie slowly slipping away from their heroes in the replay, until winger Bruce Walker hit an unstoppable equaliser in the dying seconds. "Last gasp Town hang on", said one headline.

And so it was off to Villa Park for a second replay on March 20. This time nearly 53,000 came to see if Danny Williams' Third Division upstarts could claim another First Division scalp. For an hour, they held firm but ran out of steam and eventually were 3-0 losers.

The Town's League programme had started in abysmal fashion, with only six points and one win



coming from the first twelve games. After a 4-0 reverse at Middlesbrough on October 15, they were propping up the table. Right-half Keith Morgan was promptly dropped.

Swindon then hit a "purple" patch, netting 22 goals in six games. Dennis Brown grabbed all four in a 4-1 win at Dean court on October 29. Brown left the club in a player-exchange deal involving winger Bobby Jones in February 1967 and just over a month later suffered serious injuries in a car crash. Fortunately, he recovered and went on to assist Aldershot for six years.

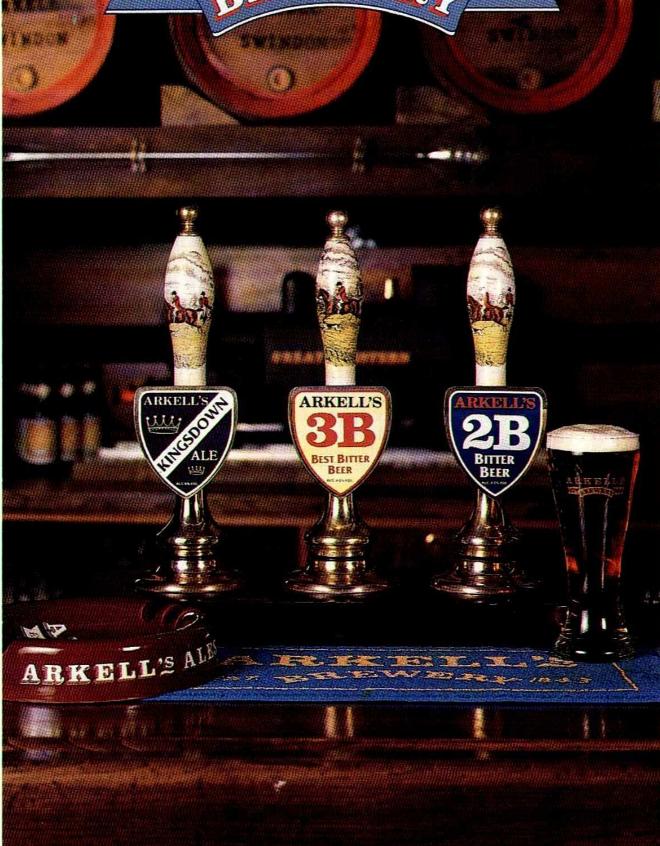
Following the club's Cup exit, they slumped to 21st again, but a sequence of seven successive League wins hoisted them back to eighth. And that is where they stayed, finishing five points behind promoted Middlesbrough.



The Town's F.A. Cup battlers: Back: Trollope, Thomas, Hicks, Harland, Morgan Front: Rogers, Penman, Skeen, Nurse, Smart, Walker

ARRICLE

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# Reflections . . .

Not so much an in-depth article this week as light-hearted reflections on Bank Holiday Monday May 28th, a day Wiltshire will never forget: the Promotion Play-Off Final between Swindon Town and Sunderland. In difficult times, it doesn't do any harm to recall happier memories, remembering that the darkest hour only lasts sixty minutes and other such clichés which we never use on the radio!!

The countdown to kick-off at Wembley seemed to be everlasting. In the media we had a great opportunity to uncover "archive material" of the clubs previous trip to the twin towers and talk to John Trollope, Stan Harland, et al. We also had a South American link-up with Ricky Villa, who was all set to share in Ossie Ardiles' celebrations. There was red tape to unravel with the stadium authorities, albeit not much of it.

"The day" itself started early with a check that all the engineering equipment was ship-shape and Bristol fashion – 100 miles from base down the motorway isn't a good place to find a fault! We set off in convoy, just like other people going to the game in groups, some supporters of course made a weekend stay of it.

In the "smoke" the carriageways were a "sea of red & white" with flags, banners and several vehicles themselves painted in the colours of Ossie's army, which was now well and truly on the march.

We arrived and unloaded all

the gear onto the TV gantry which would be our vantage point for the radio commentary from three o'clock. Before that, there was much atmosphere to soak up in Wembley stadium, meeting and greeting fans. Many were well aware of 1969 and that triumph against Arsenal, others will have stories to tell their children and children's children about the carnival atmosphere. Everybody was wearing the same colours although the Sunderland side itself would be in blue, having lost the toss!

Around 90 minutes before kick-off we moved "indoors" onto the pitch to talk to the players, hear the "Roker Roar" and the Moonrakers response. We had former Town favourite Chris Kamara as our "expert" summariser he was born in the North-East and had already gone up to the First Division with Leeds (in his first full game this season). He's just earned rave reviews for the man-to-man marking job done on Tony Daley of Aston Villa, succeeding where Inter-Milan failed).

Unfortunately we lost our way en route from ground level back to the main stand and only just took our seats with seconds to spare. Some commissionaires were great, others not so helpful to our request for directions. The ex-Swindon midfielder had the added complication of having a foot in plaster because of a chipped bone as we walked for seemingly ages to find our

SHAUN HODGETTS OF GWR FM WITH HIS "IN-DEPTH" LOOK AT THE FOOTBALL SCENE



bearings!

The game was the main event and we all know about Alan McLoughlin's winning goal which took the team into Division One for the first time in 109 years—"unless the Football League intervene".

There was all-round praise for the performance and manner of victory. Players themselves had no complaints during aftermatch interviews. The celebrations lasted long into the night, I was privileged enough to join the clubs "get-together" at the Blunsdon House Hotel.

Now here comes the hard sell: there's a GWR souvenir cassette detailing all that happened in 1989/90, majoring on Monday 28th May. Available from our reception at the Lime Kiln Studios in Wootton Bassett at £4.99.



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### News and Views -

### THE BIPLOB TANDOORI Man of the Match

West Ham United



Jon Gittens

Jon receives his prize of a Tandoori meal for two at the Biplob Tandoori restaurant, Wood Street, Swindon.

### CONGRATULATIONS

To Duncan Shearer and his wife, Michelle, on the birth of their first baby, Haley. Both Michelle and Haley are doing well.

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### To all concerned at Swindon Town F.C.

Just a short note to thank all at Swindon Town for the great hospitality and welcome you gave myself and my guests at the recent cup tie against Darlington. Meeting the Player of the Match and the Manager after the game put the icing on the cake.

I would also like you to thank the team not only for an exciting game, but for giving us the chance to progress further with you on the way to Wembley.

Once again many thanks and I will be in touch very soon to arrange the next game.

Yours sincerely
John Colbert
Regional Controller
Rumbelows
South Divisional Office
Waltham Close
Herts.

### KIT SPONSORSHIP

Would you like to sponsor Nestor Lorenzo's kit? Please contact the Commercial Department on (0793) 430430 for details.

There are also a few other sections of kit still requiring sponsors. If you are interested in helping please ring the above number for details.

### Swindon Town F.C. SPORTING DINNER

South Marston Country Club December 3rd 1990

Guest Speaker:

BASIL D'OLIVEIRA O.B.E.

Former Worcestershire and
England Test cricketer.

Some tickets still available from the Commercial Department at £17.50.

The dinner will be sponsored by Mr. Peter Painter of Allied Dunbar (Swindon) Ltd.

### INTO THE FINAL FURLONG

John Trollope's 30 years
Testimonial period heads for
the winning post on Tuesday
13th November 1990. The final
furlong will be covered with a
Race Night at the Rendesvouz
Club on that date. Admission is
£5.00 inclusive of buffet and
there are still some tickets
available.

Promotions Manager Dave Hollister, who launched Johns testimonial year with a similar event at Blunsdon House Hotel in the spring, is confident of yet another success. The initial function raised over £1,300 for "Mr. Loyalty".

Applications for tickets can be made by telephone direct to the Promotions Department (430430 extension 212). Alternatively, tickets can be purchased from main reception from Beverly Allbright. Parties of four persons or more should indicate clearly that they wish to reserve a table. The tote will open for the first race at 8.00 p.m. sharp but "racegoers" are advised to be on the course by 7.30 p.m.



# BETTER BUY BURMAH

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### **ELECTRONIC** SCOREBOARD

We can now provide a message service for our fans, and pass on birthday greetings, announce engagements, weddings, births, etc. To be featured on the Scoreboard, once before the game and again at half-time, costs only £10.

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The directors of Swindon Town Football Club would like to express their gratitude to our match sponsors today

### CLARION SHOJI (UK) LTD.

We welcome Mr. Kitajima, Managing Director of Clarion Shoji (UK) Ltd., together with his wife, to the County Ground today.

Clarion, one of the world's biggest car audio manufacturers, is now in its fourth year of sponsoring Swindon Town football matches. The company is delighted to continue this association, especially since it now has a £1.5 million factory at Hillmead, on the west side of Swindon.

As a result of this development, car radios are being produced in Britain for the first time in over a decade. Three different radio/ cassette players are currently made for Peugeot cars built in Coventry. The plant is making up to 120,000 units a year on three production lines, though the capacity exists to more than double this figure as demand increases.

Clarion continues to go from strength to strength in the UK, with an increasing number of British and European car makers, such as Land Rover, Lotus and Citroen, being won over by the quality of the company's car audio equipment.

The wide range of Clarion "in-car entertainment" also proved a great hit with the crowds at the recent British International Motor Show in Birmingham. No less than a dozen car audio units were launched at the show, ranging from a simple £100 radio/cassette player to the latest compact disc autochanger, small enough to fit in some car glove compartments.

Closer to home, Clarion equipment can be seen - and hear - at Avonclass in Swindon and other leading car audio dealers.

### WELCOME TO OUR FRIENDS FROM RUSSIA

We extend a warm welcome this afternoon to our guests from Rolls-Royce of Bristol and "Lyulka", a leading Russian aero company from Moscow.

Juvenaly Marchukov, Alexey Syngaevsky, Victor Nesterov and Sergey Reshedko are here at the game today, after visiting Rolls-Royce this week. They are great football fans and had expressed a wish to visit an English game. Swindon Town F.C. are happy to extend a warm welcome to their new Soviet Union supporters.



SWINDON TOWN, IT'S OUR TEAM

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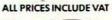




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CAR STICKERS (Various)		.25	'Wembley 1990' Framed £30.00	N/A
'Turtle'	£ 1.25	.25	REPLICA KIT	
'Swindon Town on Tour'	£ 2.95	.25	Shirts from 22"/24" £17.00	.50
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One Pint Tankard	c 2 co		Ladies Headsquare £ 5.50	.25
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HATS			'Turtle' Sweatshirt £15.00	£1.00
Bob	£ 3.20	.35	Childrens £12.00	.60
Ski (Red or White)	£ 3.00	.25	Childrens Sweatshirt £12.50	.60
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	Non-Matchdays	09.30 - 16.30	09.30 - 16.30	Closed
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	Away Matchdays	09.30 - 12.00	Closed	Closed

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Our mascots for our recent home match with West Ham United, Peter Thompson of Blunsdon and James Stacey of Pinehurst, seen here with both captains and the match officials.

Jon Gittens receiving the sponsors "Man of the Match' award from Nick Arkell, our sponsors for the West Ham United game.



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Date			Opponents	Match Sponsor	Ball Sponsor
Tues.	Sept.	28	Ipswich Town	Redman Sheet Metal	Hinders of Ermin Street. Swindon 824725
Sun.	Sept.	2	Bristol City	The Plumb Center	Dave Smith. A Town Fanatic.
Sat.	Sept.	15	Middlesbrough	Crosby Doors Ltd.	Peter Godwin. An ex-Swindonian now residing in Harrow
Tues.	Sept.	18	Wolverhampton W.	M.S. Group, Swindon	Blunsdon House Hotel
Sun.	Sept.	30	Millwall	Metalite Engineering	Mr. A. Raynor. Uni Mill Engineering
Tues.	Oct.	9	Darlington	Blunsdon House Hotel	
Sat.	Oct.	13	Bristol Rovers	Roy Allen Supplies	Hammond Construction, Highworth. Swindon 766112
Sat.	Oct.	20	West Ham United	Arkells Brewery	Brize Norton Garages, Carterton
Sat.	Nov.	3	Port Vale	Clarion Shoji (UK) Ltd.	Mr. J. Tremlin, Coped Hall Service Station
Sat.	Nov.	10	Portsmouth	Multi Agg Quarries	Travers Morgan & Partners, Consulting Engineers
Sat.	Dec.	1	Blackburn Rovers	Mr. Clive Sharples	Data Call Systems Ltd. 78/86 Pennywell Road, Bristol BS5 0TR
Sat.	Dec.	15	Charlton Athletic	McLean Homes Ltd.	Hayman & Partners, Swindon
Sat.	Dec.	22	West Bromwich Albio	n Swindon Calor Gas	Flow Forms Ltd. (Wiltshire)
Tues.	Jan.	1	Plymouth Argyle	John Coyle Services	Cliff Jones. Wessex Conservatories
Sat.	Jan.	19	Hull City	Colson Engineering	The Peter Allen Traditional Jazz Band
Sat.	Feb.	9	Oxford United	Oxford and Swindon Co-Operative Society	Mr. Gerry Williams. Ring Cafe, Cavendish Square
Sat.	Feb.	16	Sheffield Wed.	Heywood Insurance Melksham	Wilson Tool International Ltd.
Sat.	Mar.	9	Notts. County	Power Plant Hire Ltd.	Calne Town F.C.
Tues.	Mar.	12	Oldham Athletic	Action Plant Hire	Emery McLaven Orr
Sat.	Mar.	23	Brighton & H.A.	Skurrays Ltd. of Swindon	Mr. Paul Plowman
Sat.	Mar.	30	Newcastle United	Hammond Construction Highworth	Mr. T. Harris, The Falcon Inn, Swindon
Sat.	Apr.	6	Watford	F. Green & Sons of Lambourn	Mr. Piper & Friends, Swiss Chalet
Sat.	Apr.	27	Leicester City	McLean Homes Ltd.	Baker Bros. Builders, Lambourne
Sat.	May	4	Barnsley	Clarion Shoji (UK) Ltd.	Titcombe Garages, 24 Hour Breakdown Service. Swindon 641643

### On the road Sheffield

Saturday November 17th 1990

Kick-Off 3.00 p.m.

### Route

Proceed to M1 via usual Oxford A420 route. Follow M1 to Junction 31 or 31 and proceed into Sheffield on A6109.

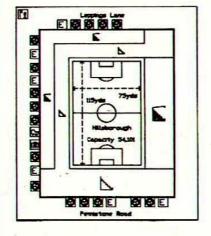
Take third exit from roundabout, A610, into Prince of Wales Road.

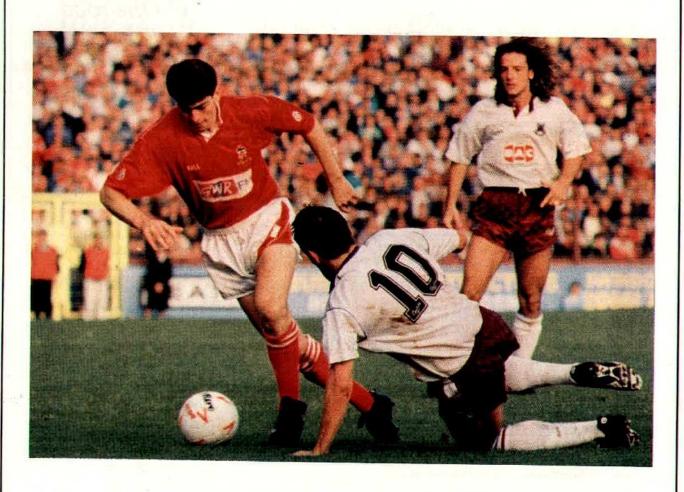
Turn left into Herries Road South for Hillsborough.

**Parking Information** Street parking.

**Nearest Railway Station** Sheffield Midland. Tel: (0742) 26411.

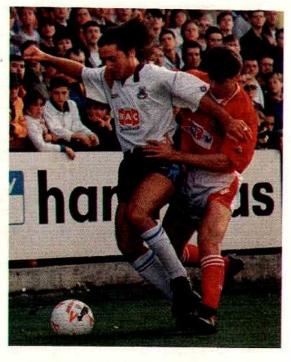
### Plan of Hillsborough





Top: Tom Jones leaves West Ham United's Ian Bishop and Martin Allen trailing.

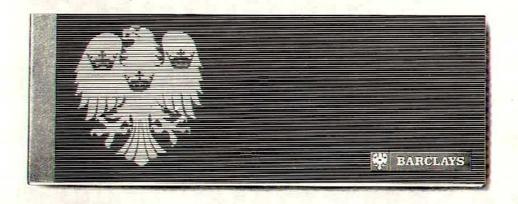
Bottom: You're not going anywhere. Tom Jones attempts to dispossess West Ham United's Ian Bishop.





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is now

# ALL TICKET NO TICKET **NO ADMISSION**

Season ticket holders have until 6 p.m. on Monday 5th November to claim their tickets with Voucher B from their season ticket book.

Other tickets will be on general sale from the Match Day Ticket Office on:

Sunday 4.11.90

9.00 a.m. - 1.00 p.m.

Monday 5.11.90 9.00 a.m. - 6.00 p.m.

Tuesday 6.11.90

9.00 a.m. onwards

### **North Stand**

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Juniors/OAP £5.00/£4.00

### Shrivenham Road/Family Enclosure

Adults £5.00

Juniors/OAP £3.00

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UNDER THE RULES OF CUP COMPETITIONS THE TOWN END WILL BE ALLOCATED TO SHEFFIELD WEDNESDAY SUPPORTERS.

### News and Views-

### TRAVEL CLUB NEWS

The Travel Club is now booking for:

Sheffield Wednesday

17th November

Depart 9.30 £7.50

Notts County

24th November

Depart 10.00 £6.00

Ipswich Town

8th December

Depart 9.10 £8.00

The Boxing Day trip to Newcastle will leave the County Ground at 7.00 a.m. (to be confirmed), we will be grateful to know how many of you intend to travel on this *Festive Special* as soon as possible.

Now for some good news. The *Travel Club Office* should be ready for us to return in the next two weeks, we are sorry for any inconvenience caused to members.

The Travel Club Committee would like to extend grateful thanks to Kevin Gray of Swinon ITEC for his help with the computer.

Please book early for all trips and remember that there is only one Official Travel Club, so if you aren't yet a member don't delay, join today and support your team. Telephone or call Tuesday, Wednesay or Thursday evenings, 7.30 – 10.00 p.m. Swindon 611499 or any any other time on (0453) 883051.



Once again we are sorry that todays game has had to be cancelled due to the fact that Port Vale could not bring a team.

Portsmouth will be providing our next opposition, please ring Swindon 430430 ext. 207 for further details regarding this match, let's hope we will have a great day.

Can you find the names of some of your favourite players in these anagrams:

1. RIB FADS GREY

2. HEN SEA CARD RUN

3. SENT JOG TIN

4. VET WITH SEE

5. CORD LOAN WIN COLE

Post your answers to Mrs. J. Moore, Commercial Department, S.T.F.C., The County Ground, Swindon, Wilts. by Monday November 12th. A draw will take place on Tuesday November 13th and the first three correct entries drawn will receive a free copy of our "Day to Remember" Wembley video.

As part of our commitment to improve and expand the Junior Robins Club, we are having very positive talks and negotiations with "McDonalds", Barclays Bank, Cannon Cinema and the Evening Advertiser and we are sure that when all our plans come to fruition our members will benefit greatly.

The next meeting of the Junior Robins will be on Monday 5th November 1990 at 5.45 p.m. in The Alamo.

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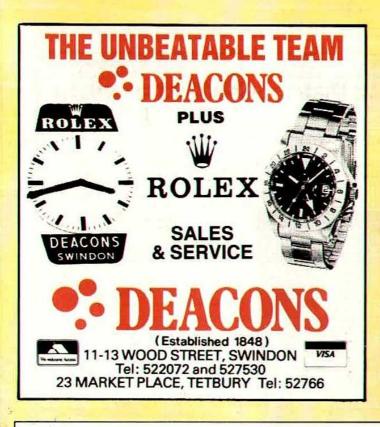
### JOHN TROLLOPE

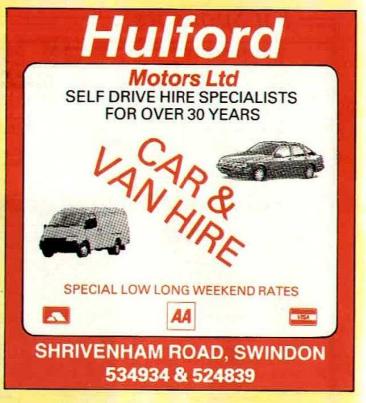
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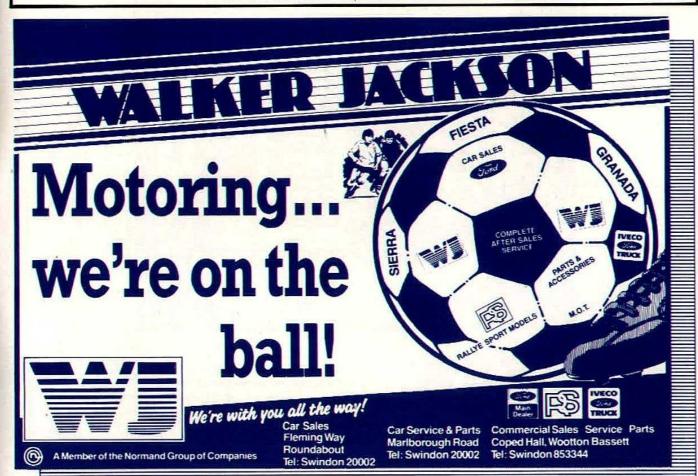
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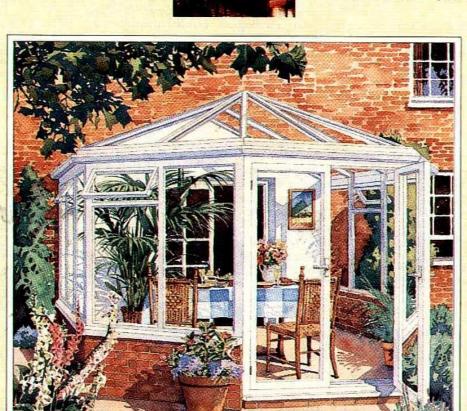
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### Reserves & Youths -



Andy Rowland

### Reserves v Norwich & Watford

As I said in my last notes, I didn't think that it would be long before we achieved our first home win. Sure enough, the lads produced a fine win against First Division Norwich City. The only goal of the game came after fifteen minutes when Paul Hunt and Shaun Close combined well for Nick Summerbee to rifle home his first goal of the season, and although we maintained good pressure for the ninety minutes we were unable to add to the scoreline. Nevertheless, we ran out worthy winners.

Our next home game was against Watford, always a hard side to beat. Our first half performance was excellent, short, sharp passing movements that continually had Watford back peddling. This play provided us with a brilliant goal, scored by Liam Dixon, whose volley on the turn caught the Watford 'keeper totally unawares.

Although our second half wasn't as fluent as the first, we still worked very hard to win the game. This was not to be, however, for in a slack ten minute spell Watford equalised when centre-back Holdsworth stole in at the far post to head unmarked past Nicky Hammond. Still, we've only lost one in eight, a fine start for the Reserves this season.

### OVENDEN PAPERS FOOTBALL COMBINATION Up to and including 27.10.90

	P	W	D	I.	F	A	Pts
Tottenham Hotspur	11	9	0	2	31	13	27
Wimbledon	11	8	1	2	22	9	35
Chelsea	10	7	0	3	20	11	21
Portsmouth	11	6	3	3	21	12	21
Crystal Palace	10	5	4	1	25	13	19
Luton Town	11	6	1	4	24	18	19
Southampton	10	5	1	4	19	21	16
Norwich City	9	4	3	2	17	10	15
Swindon Town	9	3	4	2	13	9	13
Millwall	8	2	5	1	16	13	11
Oxford United	10	3	2	6	19	19	11
Brighton & Hove A.	9	3	2	4	13	18	11
Arsenal	6	3	1	2	10	8	10
Charlton Athletic	11	2	4	5	13	18	10
Queens Park Ranger	s 10	2	3	5	16	21	9
Ipswich Town	10	1	5	4	9	12	8
Reading	12	2	2	8	7	28	8
Watford	9	1	3	5	11	19	6
Fulham	10	1	3	6	9	25	6
West Ham United	9	1	1	7	5	23	4

### SOUTH EAST COUNTIES LEAGUE TABLE Up to and including 6.10.90

7	5	_				
	-3	2	-	24	7	12
6	5	1	-	18	5	11
6	4	1	1	17	11	9
5	4	-	1	12	6	8
6	3	2	1	13	10	8
6	3	1	2	12	10	7
6	3	1	2	15	19	7
7	1	3	3	9	13	5
6	2	1	3	10	15	5
4	2	-	2	8	6	4
5	1	2	2	10	10	4
6	1	2	3	10	12	4
6	1		3	10	14	4
6	1	_	5	12	17	2
6	_	2	4	8	18	2
6	1	-	5	4	19	2
	6 5 6 6 6 6 6 6 6	6 5 4 5 4 6 3 6 3 7 1 6 2 4 2 5 1 6 1 6 1 6 1 6 -	6 5 1 6 4 1 5 4 - 6 3 2 6 3 1 7 1 3 6 2 1 4 2 - 2 6 1 2 6 1 2 6 1 - 6 - 2	6 5 1 - 6 4 1 1 5 4 - 1 6 3 2 1 6 3 1 2 7 1 3 3 6 2 1 3 4 2 - 2 5 1 2 2 6 1 2 3 6 1 - 5 6 - 2 4	6 5 1 - 18 6 4 1 1 17 5 4 - 1 12 6 3 2 1 13 6 3 1 2 12 6 3 1 2 15 7 1 3 3 9 6 2 1 3 10 4 2 - 2 8 5 1 2 2 10 6 1 2 3 10 6 1 - 5 12 6 - 2 4 8	6 5 1 - 18 5 6 4 1 1 17 11 5 4 - 1 12 6 6 3 2 1 13 10 6 3 1 2 12 10 6 3 1 2 15 19 7 1 3 3 9 13 6 2 1 3 10 15 4 2 - 2 8 6 5 1 2 2 10 10 6 1 2 3 10 12 6 1 - 5 12 17 6 - 2 4 8 18

Midland Youth Cup 1st Round v Shrewsbury Town Monday 22nd October 1990 Result: Lost 2-1

A disappointing game, with little

football being played, being played too fast for its own good. Players need to slow down, giving more thought to their game, with better support. Although not creating much we took the lead from a short corner between Murray Fishlock and Lee Spalding and saw Robert Spence put us ahead. Shrewsbury equalised near half time when we failed to clear a corner.

The second half followed the same pattern and midway through the half Shrewsbury scored the winner, following a move across our penalty area.

Second in most things, we did not do ourselves justice and had few excuses for this defeat.

> South East Counties v Reading Saturday 20th October 1990 Result: Drew 0-0

This was a good team performance, starting with the right approach and maintaining this throughout the game, playing some good constructive football, creating several good openings but not able to add that finishing touch.

Although Reading came more into the game in the second half, we maintained the right attitude and gradually regained the upper hand but again failed to put the ball into the net.

A good team performance with our approach, effort and selection of options right on most occasions. We must look to this performance as a guide to how and what is needed to hasten the improvement as a team and individuals.



John Trollope

### **GOALOMETER**



Swindon Town F.C. would like to thank the firms and individuals opposite for sponsoring every first team goal scored in competitive matches during season 1990/91.

### SPONSORED GOALS

Abbey Road Garage, Cirencester M.S. Group, Swindon Clare Catering of Oxford Keith Lodge Industrial Roofing Metalite Engineering The Riverway Wine Company, Trowbridge

Swindon Calor Gas Centre, Swindon Roy Allen Supplies, Swindon Brunel Scaffolding, Swindon Regal Windows, Swindon Skurrays, Drove Road, Swindon Thamesdown Cleaning Services,

Swindon
Multi Agg Quarries, Shellingford
Les Smith Haulage, Swindon
Moores Cars, Faringdon
Carling Black Label
Blunsdon House Hotel, Swindon
Starlight Private Hire Cars, Swindon
Western Daily Press
Ashtons Auto's, Swindon
Hammond Construction, Highworth
High Close Soft Fruit, Hungerford
Fisher Roofing, Link House,
Highworth

Biplob Tandoori Restaurants Swindon, Rodbourne, Highworth

### BARCLAYS LEAGUE DIVISION TWO

	P	W	D	L	F	A	Pts
Oldham Athletic	14	10	4	0	26	11	34
West Ham United	14	8	6	0	24	9	30
Sheffield W.	13	8	4	1	29	12	28
Millwall	13	7	4	2	25	.14	25
Wolves	14	6	5	3	24	15	23
Barnsley	13	6	4	3	25	16	22
Middlesbrough	13	6	3	4	22	12	21
Ipswich Town	14	6	3	5	17	20	21
Notts County	13	6	2	5	19	16	20
Portsmouth	14	5	3	6	21	23	18
Brighton & H.A.	13	5	3	5	16	27	18
Newcastle	13	4	5	4	21	13	17
Bristol City	12	5	2	5	17	20	17
Plymouth Argyle	14	3	7	4	15	17	16
Swindon Town	14	4	4	6	18	24	16
West Bromwich	12	3	6	3	14	16	15
Port Vale	14	4	3	7	21	25	15
Bristol Rovers	12	4	2	6	16	17	14
Blackburn Rovers	14	4	2	8	19	23	14
Leicester City	14	4	1	9	18	33	13
Hull City	14	2	5	7	19	35	11
Oxford United	13	2	4	7	16	25	10
Charlton Athletic	13	2	3	8	18	17	9
Watford	13	2	3	8	9	18	9



# HELPING THE GAME



The Football Trust 1990 has been created to help the game at all levels and to assist clubs meet the requirements of Lord Justice Taylor's Final Report.

Safety and comfort for all spectators is the primary objective and substantial funds have been made available for the provision of seating at Football League grounds. At the same time the Trust's commitment to family and community initiatives will continue with the provision of more family enclosures, better toilet facilities, covered accommodation, artificial pitches for local use and the development of women's and junior football particularly through community programmes, plus a wide range of policing and crowd control measures.

Each year The Trust expects to receive £20 million from the reduction in Pool Betting Duty plus the £10 million continuing contribution from the Spotting-the-Ball competition organised by Little-woods, Vernons and Zetters. This money will be invested in projects which benefit football throughout the United Kingdom.

Sat.

Sat.

Sat.

Dec.

Jan.

Jan.

Fcb.

Mar.

Mar.

Sat. Dec.

Sat. Dec.

Tues. Jan. Sat. Jan.

Wed. Jan. Sat. Jan.

Sat. Feb.

Sat. Feb.

Tues. Feb.

Wed. Feb.

Sat. Feb.

Wed. Feb.

Wed. Mar.

Mon. Apr.

Sat. Apr.

Sun. Apr.

Apr.

Apr.

Apr.

May

May

Sat.

Sat.

Sat.

Sat.

Sat.

Sat.

Sat.

8 Ipswich T. (FAC2)

22 West Bromwich A.

1 Plymouth Argyle

5 F.A. Cup R3 12 Bristol City

16 League Cup R5

2 Middlesbrough

9 Oxford United

12 Wolverhampton W. 13 League Cup S.F. L1

16 Sheffield W. (FACS) 23 Portsmouth

27 League Cup S.F. 1.2 2 Blackburn Rovers

1 West Bromwich A.

13 Plym'th A (FACSF)

20 West Ham United

21 League Cup Final

27 Leicester City

4 Barnsley

11 Port Vale

May 18 F.A. Cup Final

9 Notts, County

20 Bristol Rovers

6 Watford

Tues. Mar. 12 Oldham Athletic

Sat. Mar. 23 Brighton & H.A.

Sat. Mar. 30 Newcastle United

Mar. 16 Millwall

26 F.A. Cup R4

Dec. 15 Charlton Athletic

29 Watford

19 Holl City

Wed. Dec. 26 Newcastle United

# Kerslake Bodin Simpson Calderwood Gittens Jones Shearer Close MacLaren Foley Hockaday McLoughlin Summerbee Buttigieg Viveash Hunt White Bennett

DIVIS	ION T	WO	1990/91			-	-	-	S	-	~	-	Ψ.	-	-	-	-	-	<b>V</b> 3	-	_	_		_	-	-	-	-
Sat	Aug.	25	Charlton Athletic	2-1	7,542	1	2	30	4	5	6	7	80	91	10	11	121	14	-	-	-	-	-	-	-	-	-	-
Tues.	Aug.		Ipswich	1-0	10,817	1	2	3	4	5	6	71	80	9	10	11	12	141	-	-	-	-	-	-	-	-	-	-
Sun.	Sept.		Bristol City		12.254	1	2	3	4	5	6	71	8	9*	10	11	121	14*	-	-	-	-	-	-	-	-	-	-
Sat.	Sept.	-	Hull City	1-1	5,240	1	_	3	141	5	6	7	8	9.	10	111	2	40	12*	-	-	-	-	-	-	-	-	
Sat.	Sept.		Middlesbrough	1-3	9,127	1	-	3	9	5	6	7	80	-	10	11	-	4	12"	2	14*1		-	-	-	-	-	-
Tues.			Wolverhampton W.	1-0	12,288	1	-	3	90	51	6	7	8	-	10	11	-	4	14	2	-	121		5	-	-	-	-
Sat.	Sept.		Oxford United	4-2		1	2	3	90	-	6	7	8	• -	10	110	-	4*	-	14*	-	-	121	-	-	-	-	-
	Sept.		Darlington (LC R2)	0-3	4.037	1	2	3	9	_	6	7	8	-	10	11'	-	4	-	14	-	-	12†	51	-	-	-	-
Sun.	The second second		Millwall	0-0	11,667	1	2	3	9		6	71	8	-	10	11'	-	4	-	-	-	-	12*	-	5	141	-	-
Tues.	Control of the last of the las	ge	Oldham Athletic		12,575	1	2	30	9	_	6	-	8	12	10	-	-	4.	-	-	14	-	11	-	5	7.	-	-
Sat.	Oct.	16	Brighton & H.A.	3-3		1	2	3	11	-	6	_	8	12	10	-	-	40	• -	-	14	=	90	1	5	7		-
Tues.			Darlington (LC R2)	4-0	A CONTRACTOR OF THE PARTY OF TH	_	2	3	110	-	61	-	-	800	• 10	141	-	40	-	=	5	12	. 9	-	-	7	1	-
Sat.	Oct.		Bristol Rovers	0-2	11,494	-	2	3	8	_	-	14	-	121	10	111	-	4	-	-	6.	-	9	-	5	7	1	-
Sat.	Oct.		West Ham United	0-1	13,658	1	2	3	8	-	6	7	-	121	10	11	-	-	-	-	14	-	9	-	5	41	-	N.
Wed.	200		Leicester City	2-2	I Washington	1	2	3	4	-	6	7	8	-	10	11	-	-	-	-	12	-	90	-	5	-	-	14
Sat.	Oct.		Barnsley	1-5	37.00	1	2	3	11	-	6	- 71	8	-	10	121	-	4	-	-	14	-	9	-	- 5	-	-	5
Wed.			Sheffield W. (LC R3)			1	2	3	4	_	6	7	8	_	10	11	-	121	-	-	5	-	91	-	-		-	14
Sat.	Nov.		Port Vale	7	1 93 114	1	10																					
Sat.	Nov.	16.70	Portsmouth			_	_			_	_				Same-							-	- 10.00	Savas				$\neg$
Sat.	Nov.	1000	Sheffield W. (FAC1)				7	F	NI	וידי	H	DA	T	A	72	ST	NA.	M	50	T	P	2n	d	RC		NI	)	- 1
Sat.	Nov.		Notts County																									- 1
Wed.		1.00	League Cup R4			1		CI		co		C	wi	he	OF	T	nu	m ·	of !	St	am	fo	rd	R	ric	lge		- 1
Sat.	Dec.		Blackburn Rovers						ICI	36	a I	2	M II	uu	U										-	-5		-
DOL:		3	Trimemoral atoreto			-			-										***		~	FF 5	200					

Wednesday December 7th, Kick-Off 7.30 p.m. Ticket information to follow.

This tie has been brought forward one week by mutual agreement of both clubs.

### **DELAYS ON THE M1**

There will be considerable delays on the M1 Motorway from Friday 16th November 1990. If you are going to Hillsborough please allow extra travelling time on 17th November 1990.

### ZENITH DATA SYSTEMS CUP IS LIVE ON SKY

Sky TV have confirmed live coverage of three Zenith Data Systems Cup ties. The games, which kick-off at 7.35, will be shown on the Sky One channel, as follows:

Middlesbrough v Hull City Tuesday 20 November Leicester City v Wolves Tuesday 27 November Sheffield Wednesday Tuesday 18 December v West Bromwich Albion or Barnsley

Key: Home matches in bold

• Goalscorer



### **WARNING TV** SURVEILLANCE

This ground is equipped with

### CLOSED CIRCUIT TELEVISION

Installed with the help of a grant from the Football Trust. It is there to increase crowd safety and to help the police Recording facilities enable film and photographs to be taken of disorder, which may subsequently be used in a

The Football Trust is funded entirely by the pools companies Littlewoods, Vernons and Zetters from their Spotting-the-Ball competition

### SPALL SPORTSWEAR LIMITED

Official Suppliers to Swindon Town F.C. and Many Other Leading League

DO CALL AND SEE DOUG WOODMAN AND NEW THE LARGE RANGE OF FOOTBALL AND OTHER SPORTS GOODS AVAILABLE FROM THE OFFICIAL CLUB SHOP OPEN 9.00 to 12.00 2.00 to 5.00 DAILY

### **SWINDON TOWN**

### PORTVALE



### FRASER DIGBY

13 League appearances.



### TREVOR WOOD

13 League appearances.



### DAVID KERSLAKE

11 League appearances.



### SIMON MILLS

14 League appearances.



### PAUL BODIN

14 League appearances, 2 goals.



### DARREN HUGHES

17 League appearances.



### ALAN McLOUGHLIN

9 + 2 League appearances, 3 goals.



### RAY WALKER

14 League appearances, 3 goals.



### ADRIAN VIVEASH

1 + 1 League appearances.



### NEIL ASPIN

14 League appearances.



### JON GITTENS

13 League appearances.



### TIM PARKIN

4 League appearances.



### TOM JONES

11 + 1 League appearances.



### DEAN GLOVER

12 League appearances.



### DUNCAN SHEARER

12 League appearances, 6 goals.



### ANDY PORTER

10 + 4 League appearances.



### STEVE WHITE

6 + 2 League appearances, 3 goals.



### RONNIE JEPSON

2 + 3 League appearances.



### ROSS MacLAREN

14 League appearances.



### DARREN BECKFORD

14 League appearances, 9 goals



### FITZROY SIMPSON

13 + 1 League appearances, 2 goal.



### JOHN JEFFERS

12 + 2 League appearances, 1 goal.



### 12. STEVE FOLEY 14. SHAUN CLOSE

### 12. NICKY CROSS

14. GARY FORD



### Referee: Bob Hamer (Bristol)



### Linesman Red Trim: B. M. Rice Linesman Yellow Trim: D. Shadwell

NEXT HOME MATCH: Swindon Town v Sheffield Wednesday Tuesday November 7th 1990. Kick-Off 7.45 p.m.

### TODAY'S MATCH SPONSOR:

Clarion Shoji (UK) Ltd.

TODAY'S BALL SPONSOR: Mr. J. Tremlin, Coped Hall S.S.

### TODAY'S MASCOT

NEIL BRIDGMAN is ten years old and attends Cricklad School. His favourite team is Swindon Town and his favourite players are Alan McLoughlin and Fraser Digby. He is a Town fanatic who rarely misses a match.



### IMPORTANT SAFETY NOTICE

IMPORTANT SAFETY ANNOUNCEMENTS BY THE CLUB MANAGEMENT OVER THE PUBLIC ADDRESS SYSTEM WILL BE PRECEDED BY A LOUD SIGNAL TO CATCH THE ATTENTION OF SPECTATORS.